

# Turn the Beat Around: The Story of the Hit Song and the Transformation of Hip-Hop

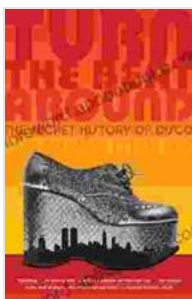
## The Origins of "Turn the Beat Around"

"Turn the Beat Around" was born out of a chance encounter between Vicky D and DJ Barry B. In 1979, D was a struggling singer who was trying to make a name for herself in the New York City music scene. She met B, a DJ who was known for his innovative mixing skills, and the two began to collaborate.

## The Rise to Fame

In the summer of 1980, "Turn the Beat Around" was released on the Sutra Records label. The song quickly became a hit, reaching the top 10 on the Billboard Hot 100 chart. It also sold millions of copies worldwide, making it one of the biggest-selling singles of the year.

The success of "Turn the Beat Around" was a major breakthrough for hip-hop. It was the first time that a hip-hop song had achieved crossover success on the pop charts. The song's success showed that hip-hop was not just a fad, but a legitimate genre with staying power.



## Turn the Beat Around: The Secret History of Disco

by Peter Shapiro

★★★★☆ 4.5 out of 5

Language : English

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Screen Reader : Supported

Enhanced typesetting: Enabled

Word Wise : Enabled

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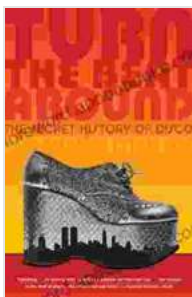


## The Lasting Impact

"Turn the Beat Around" has had a lasting impact on popular culture. The song has been sampled by numerous artists, including LL Cool J, Jay-Z, and Kanye West. It has also been featured in several films and television shows.

In addition to its musical impact, "Turn the Beat Around" has also had a social impact. The song's lyrics, which are about a woman who is trying to get her man to dance, have been interpreted as a metaphor for the struggle for women's empowerment. The song has been used by feminists and other activists to promote gender equality.

"Turn the Beat Around" is a classic song that has stood the test of time. It is a song that has inspired, uplifted, and empowered people all over the world. The song's story is a reminder that anything is possible if you have a dream and you are willing to work hard to achieve it.



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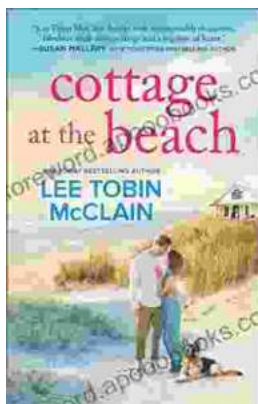
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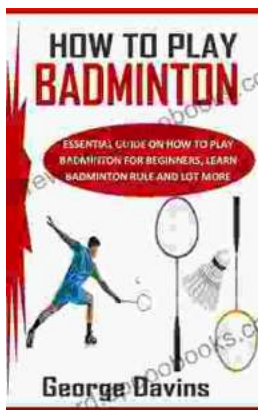
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