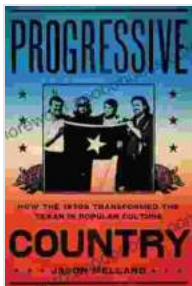


How The 1970s Transformed The Texan In Popular Culture



Progressive Country: How the 1970s Transformed the Texan in Popular Culture by Jason Mellard

★★★★☆ 4 out of 5

Language : English
File size : 3873 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 289 pages
Screen Reader : Supported



In the 1970s, the Texan underwent a major transformation in popular culture. This was due in part to the rise of the counterculture, which challenged traditional values and norms. The Texan was also transformed by the Vietnam War, which led to a decline in public trust in authority figures.

Prior to the 1970s, the Texan was often portrayed as a rugged individualist who was fiercely independent and self-reliant. This stereotype was largely based on the experiences of early settlers in the American West. However, the 1970s saw a shift away from this traditional view of the Texan.

One of the most significant changes in the portrayal of the Texan in popular culture during the 1970s was the rise of the counterculture. The counterculture was a youth-led movement that rejected the values and norms of the establishment. Hippies, who were a major part of the counterculture, were often portrayed as being anti-war, pro-drug, and sexually liberated.

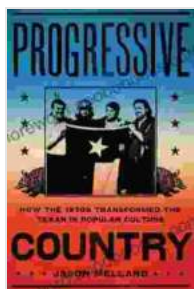
The counterculture had a major impact on the way that Texans were portrayed in popular culture. Hippies were often depicted as being from Texas, and they were often shown as being in conflict with traditional Texan values. This conflict was often portrayed in popular culture through the use of humor.

Another major factor that contributed to the transformation of the Texan in popular culture during the 1970s was the Vietnam War. The Vietnam War was a highly controversial war that led to a decline in public trust in

authority figures. This decline in trust was reflected in the way that Texans were portrayed in popular culture.

In the 1970s, Texans were often depicted as being disillusioned with authority figures. This disillusionment was often portrayed through the use of satire. For example, the popular television show "M*A*S*H" featured a number of characters who were from Texas. These characters were often shown as being critical of the war and of the military.

The 1970s was a time of great change for the Texan in popular culture. The rise of the counterculture and the Vietnam War led to a decline in trust in authority figures and a shift away from traditional values. These changes were reflected in the way that Texans were portrayed in popular culture, and they continue to have an impact on the way that Texans are viewed today.



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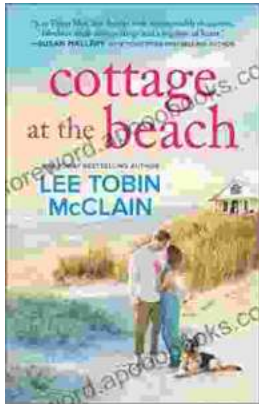
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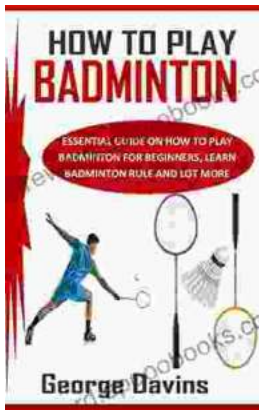
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